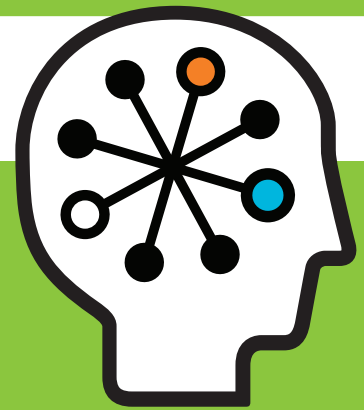




HP Reference Architectures for Oracle Business Intelligence

Proven, leading BI technology priced and packaged
for growing companies



Overview

- Incorporate sophisticated business intelligence capabilities into your existing Oracle® Database environment.
- Accelerate BI deployment with recommended, tested hardware/software configurations.
- Reduce total cost of ownership with tested and validated configurations for building, deploying, and managing BI solutions.

Growing companies face an ever more dynamic and competitive marketplace, placing high importance on fast, reliable access to business intelligence. It is the key to enhancing knowledge and decision-making across your organization—uncovering market trends and patterns in customer behavior, revealing opportunities for improving your product or service offerings, and exposing weaknesses in your competitors. But the time and expense associated with most business intelligence solutions are often too great when you have limited resources.

What you need is a simpler approach to business intelligence—one that shortens the deployment timeframe and reduces the cost, yet leaves plenty of room to grow as your needs expand. HP and Oracle have a simple set of solutions designed to do just that. Working together with growing businesses like yours all around the world, we've assembled the ideal combination of software and hardware to deliver business intelligence solutions that you can afford today and grow with into the future.

Our offerings combine Oracle Business Intelligence (BI) Standard Edition One with HP servers and storage. For BI implementations on servers with one or two sockets, Oracle BI Standard Edition One provides a complete, integrated BI system designed

for deployments up to 50 users. It includes proven, leading BI and data warehousing technology, including Oracle Interactive Dashboards, Oracle BI Publisher for highly formatted reporting, Oracle Answers for ad hoc reporting and analysis, Oracle Warehouse Builder for ETL, and Oracle Database—all in one easy-to-install package.

HP and Oracle make it easy for you to choose just the right business technology to support your needs with HP Reference Architectures for Oracle Business Intelligence. These recommended, tested configurations of HP platforms and Oracle BI software provide growing companies with enterprise-class performance and security, simple management, and easy scalability to handle increasing demands.

With Oracle BI Standard Edition One, running on HP platforms, you get:

- Proven, leading BI technology—priced, packaged, and preconfigured for growing companies
- Simple yet powerful interfaces that empower end users instead of overwhelming your IT department with simple report building tasks
- A flexible business technology infrastructure that delivers affordable performance today and can cost effectively scale to support tens, hundreds, or thousands of users
- Seamless upgrades to enterprise BI products and flexible deployment options for growing companies that think big
- Extensive pre-integration of technologies and applications in an easy-to-manage environment for low total cost of ownership

What are HP Reference Architectures for Oracle Business Intelligence?

HP Reference Architectures for Oracle BI Standard Edition One are designed using HP servers and storage in configurations that provide enterprise-class performance and security with the flexibility to scale as business demand increases. These configurations enable you to quickly deploy the right solution to meet your immediate business requirements and easily grow to support hundreds or even thousands of users by upgrading your Oracle BI environment.

HP Reference Architectures for Oracle Business Intelligence recommend select HP servers and storage to match your performance, availability, and scalability requirements—and your budget. HP BladeSystem, Integrity, and ProLiant servers are ideally suited for Oracle BI Standard Edition One.

HP StorageWorks solutions for Oracle—Development and testing with Oracle helps ensure that HP StorageWorks solutions perform as you expect. With full control over all your resources—server, network, and storage—using HP OpenView storage software, management of your infrastructure is simplified, increasing productivity, and lowering storage maintenance costs. HP storage solutions in Oracle environments help you achieve:

- Greater agility to respond more rapidly to changing business conditions, new opportunities, and competitive threats
- Increased business value from IT with less risk
- Easier IT management with complete server and storage management from a “single pane of glass”
- Superior scalability with investment protection
- Non-disruptive backup or disaster recovery solutions
- State-of-the-art clone- and snapshot-based data replication capabilities
- Industry-leading performance as measured by TPC-C and TPC-H benchmarks

With Oracle BI solutions and HP platforms, you have a business intelligence solution designed with the needs of growing companies in mind. Our reference architectures enable you to incorporate sophisticated business intelligence capabilities into your Oracle Database environment, leveraging pre-integrated and tested configurations that are optimized for reliability, expandability, performance, and high availability. So you can quickly and easily enhance your existing business technology environment with Oracle BI solutions at the lowest total cost of ownership.

Partnering with Oracle is now easier than ever with two new programs:

Oracle’s VAD Remarketer Program—Start Selling Oracle Today. Oracle’s Remarketer Program enables any reseller to begin reselling Oracle technology software immediately through Remarketer Authorized Distributors. Globally, more than 30 distributors signed on to the program and are able to work with any reseller to begin selling Oracle’s mid-size technology programs. For more information on the program please visit <http://www.oracle.com/goto/remarketer>

Oracle’s 1-Click Ordering Process—Designed With The Channel In Mind. The 1-Click Ordering Process from Oracle was created primarily to simplify the order submission, booking, and fulfillment process for Oracle’s channel partners. This new channel booking process saves Oracle partners time and money by shortening sales cycles and booking times. For more information on Oracle’s 1-Click ordering process please contact your Oracle representative or visit <http://www.oracle.com/goto/remarketer>

Recommended solution configurations

Oracle Business Intelligence Standard Edition One

	Up to 10	10–25	25–50
Concurrent Users			
Processors (sockets)*	1	1	2
Memory (GB RAM)	4	8	12

*HP recommends Quad-Core processors for Oracle Business Intelligence deployments. The maximum user count licensed by Oracle is 50. SE1 BI can only be licensed on servers that have a maximum capacity of 2 sockets.

Find out how HP Reference Architectures for Oracle BI Standard Edition One can help your growing company improve decision-making and competitive advantage with powerful, yet affordable business intelligence solutions. Contact your HP representative today, or visit www.hp.com/go/oracle