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Engineered for unmatched performance



intel.



Equipping Workforce with Alpowered Solutions

As the workplace transforms, AI stands at the forefront of this evolution. From optimized workflows to faster decision-making, the right technology drives success.

Dell Technologies delivers solutions tailored to this new era: high-performance laptops and smart peripherals that integrate effortlessly into Al-powered environments.

With cutting-edge processing and adaptive capabilities, Dell's solutions enable teams to remain productive, connected, and competitive in an ever-changing landscape.

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Why Dell?

Creating technologies that drive human progress

At Dell Technologies, we're proud to have one of the largest partner ecosystems in the IT industry. Our strong track record of creating integrated solutions has helped make technology more accessible to everyone. Over the years, this has allowed us to build lasting relationships with top technology, service, and consulting partners. And we're constantly innovating to shape the technology ecosystem of the future—so our customers are always empowered to move forward.

Enhancing Security and Resilience



The world's most secure commercial PCs¹ to work from anywhere



Infrastructure solutions with built-in security and zero trust principles

¹Based on Dell internal analysis, October 2024. Applicable to PCs on Intel processors. Not all features available with all PCs. Additional purchase required for some features. Validated by Principled Technologies. <u>A comparison of security features</u>, April 2024.

Building Modern Workplaces



Delighting End Users

Al PCs to build personalize workspaces



Simplifying IT

Reducing security risks and simplifying device management



Advancing Sustainability
Supporting sustainability initiatives



Grow your business with **financial incentives**



Tap into new market opportunities



Get access to tools and resources to **build your pipeline**



Dell Al PCs

Making the PC experience more intelligent

Dell AI PCs, from sleek laptops to powerful workstations and flexible desktops, are engineered to enhance productivity and creativity.

These PCs feature durable and reliable materials designed to handle the demands of your busy workday.



A streamlined portfolio



Seamless manageability



Al-driven productivit



Effortlessly integrated



Industry-leading security

Al PC experiences for business

Work smarter than ever with Intel vPro® powered by Intel® Core™ Ultra processors.



Performance that powers
Al workloads and creativity



Unique out-of-the-box security capabilities



Hardware-based modern manageability







PCs for any workstyle in the Al era

Dell

Designed for play, school & work



Everyday performance with Intel processors and scalability options

Supports basic office productivity

Seamless connectivity and easy access to ports

Dell Pro

Designed for professional-grade productivity



High performance with Al processor options from Intel

Enhanced Security and Manageability

Single BIOS across All-in-Ones, and Towers, Slim, and Micro form factors

Dell Pro Max

Designed for maximum performance



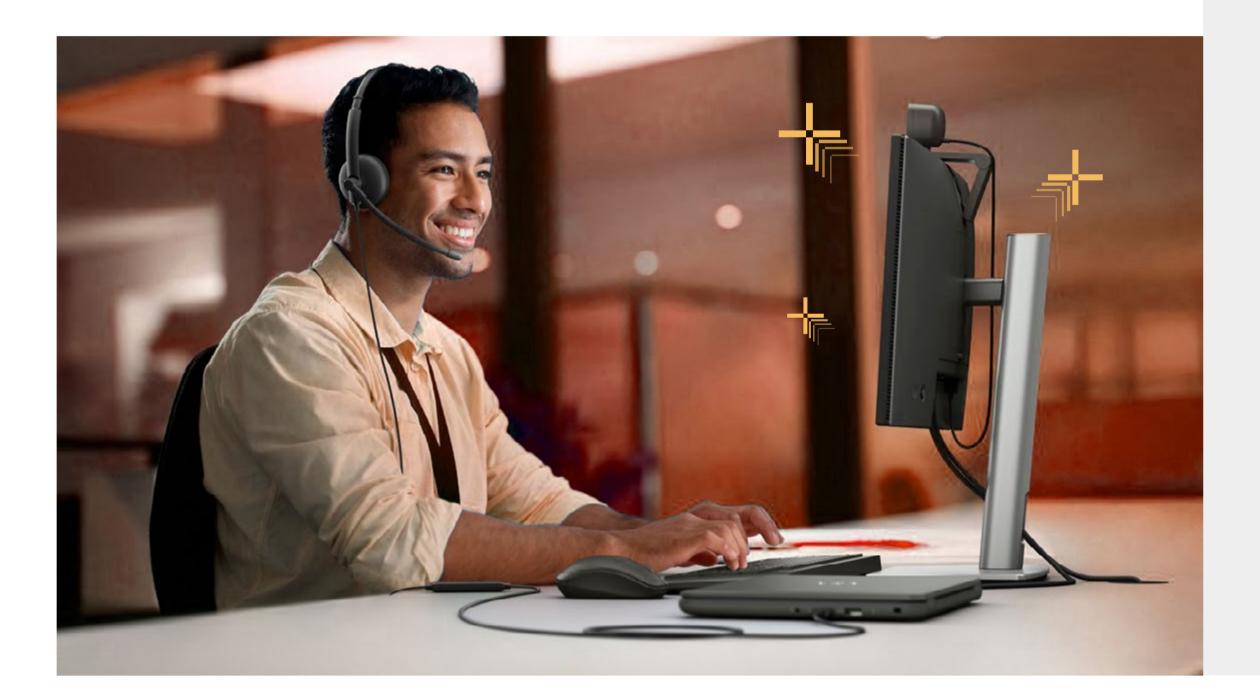
Maximum performance with powerful Intel CPUs and professional NVIDIA

Drives demanding tasks with robust processing power, memory and data integrity

ISV certifications

Dell Pro & UltraSharp Monitors

Available in different form factors and connectivity options, designed to boost workday productivity and make collaboration seamless



Dell Ultrasharp

Design-forward monitors with cutting-edge technology delivering unparalleled color accuracy and the best eye-comfort solutions.

Dell UltraSharp | 27/32 4K Thunderbolt Hub



Dell Pro Plus

Monitors offering enhanced performance, connectivity, and collaboration.

Dell Pro 14 Plus | Dell Pro 24/27/32/34 Plus Dell Pro 75 Plus



Dell Pro

Essential and reliable monitors that effortlessly connect with your PCs for business productivity.

Dell Pro 22/24/27 | Dell Pro 22/24 Adjustable Stand



Dell PC Accessories

End-to-end solutions to support Dell PCs, boost productivity and accelerate Al





Keyboards, Mice, Active Pens

Industry-leading battery life of up to 36⁷ months on Dell wireless keyboards and advanced drop-in-box options.



Power

Dell is industry-leading in the use of 98% recycled aluminum in the new power adapters.⁹



Bags, Cables & Travel Hubs

Work everywhere with the smallest and lightest 7-in-1 connectivity adapter1 and Dell Pro Plus EcoLoop backpacks, that offer 30% more recycled materials than the previous series.⁶



Audio

Connect and collaborate with the largest portfolio of Al-enabled⁸ collaboration headsets with the longest battery life at 80 hours of listening time.⁹



Webcams

Dell webcams deliver best-inclass resolution vs competitors in its class.²



PC Upgrades and Spare Parts

Extend the PC lifecycle with Dell spare parts and upgrade your PC for optimized performance across memory, graphics and storage.



Dell Pro Docks

Dell Pro Docks are the industry's most manageable commercial docks³ and offer the highest percentage of post-consumer recycled plastic in the industry, at 65%.⁴



Arms & Stands

Dell's exclusive Quick Release feature lets monitor panels snap on or off effortlessly, streamlining setups and especially when deploying multiple Dell monitors.

*Please refer to the page 17 for the disclaimer



Dell Display and Peripheral Manager

The industry's first singular application to optimize the performance of the entire desk¹





Effortless Collaboration

DDPM enables touch controls on Dell Keyboards for Zoom and Microsoft Teams, ensuring smooth, efficient meetings.



Optimize collaboration experiences

Stay centered on screen irrespective of your movement with Al auto framing.



Productive at every level

Easy Arrange for Displays simplifies multitasking by organizing multiple applications across screens and saves layouts with Easy Arrange Memory



Easy to setup and share accessories

Enhance productivity by programming short-cut keys for repetitive tasks.



Fine-tune audio

Choose collaboration or multimedia presets or customize your audio with manual equalizer adjustments.



Scale up manageability

DDPM offers IT admin tools to streamline device deployment, configuration and updates for your fleet - all in one place.

*Please refer to the page 17 for the disclaimer



Dell Laptops

Make your personal or work life easier with versatile and secure Inspiron laptops and 2-in-1s. Al-powered laptops that enable every day productivity and entertainment.



Accelerated every day work productivity



Energy efficient with longer battery life



Future-ready capabilities



Enhanced and inclusive collaboration





Inspiron 5440

Designed for productivity

Stay mobile with a long battery life

Adaptive thermals keep your device cool

The base and lid are built to handle anything your day demands



MOC: INDINSP5440i3U-S1









8GB DDR 5



512 SSD

Ubuntu



14" 16:10 FHD+ (1920x1200) 300 NITS Display



1Yr NBD + 1yr ADP



EcoLoop Backpack



Intel Wifi + Bluetooth 5.1



INR 32,150*

Recommended Accessories

Dell Pro Wireless Keyboard and Mouse -KM5221W



Dell Pro 7-in-1 **USB-C Travel Hub** -DA310



Dell Pro Wireless Headset - WL3024



Dell Pro 24 Plus Monitor - P2425H



Dell Pro Laptops

A leap forward in professional-grade laptops from the number one vendor in commercial AI PCs worldwide. Featuring thin and light, quiet and durable commercial PCs.

The ultimate in design and mobility

Configurable to meet the unique needs of every professional



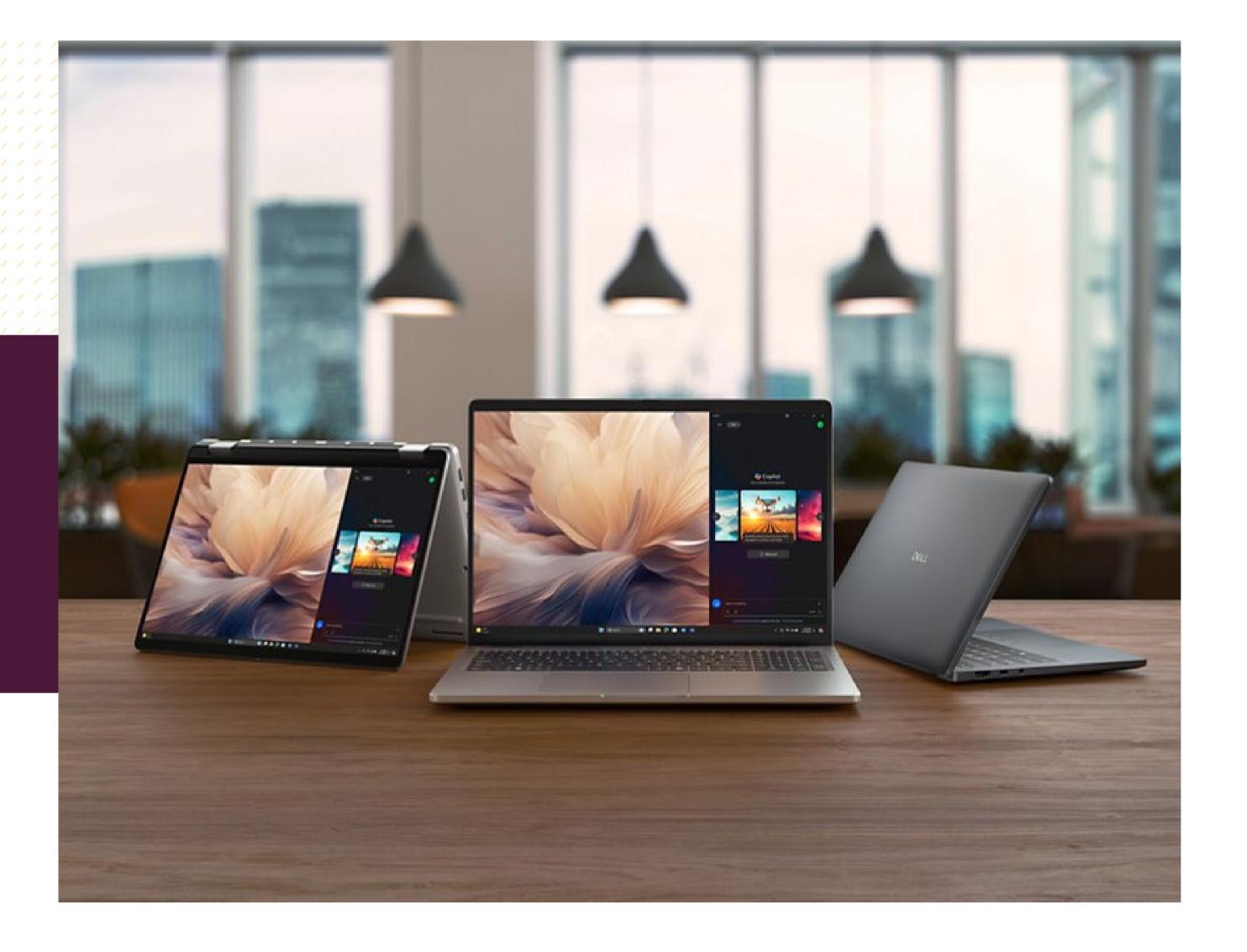
Expertly crafted to be portable and quiet



Sets a new baseline in durability, portability, and Al-powered features



²Applies to Dell Pro, Dell Pro Plus, and Dell Pro Premium notebooks launching in 2025. Based on internal analysis, November 2024. New USB-C port design is a screwed-on connection for easier repairs and improved durability. Read warranty information for USB-C port replacement instructions.





Latitude 3450

Bringing work closer to you

35.56 cm (14-Inch) laptop for intelligent performance

Intelligent Audio removes background noise and echoes on both ends

Wi-Fi 6E ensure you're always connected to fast internet speeds¹

MOC: INDLATI3450i5UBlit8GB-S1 MOC: INDLATI3450i5UBlit8GB-S2









512GB



Ç



Backlit KB Essential Back pack



3Yrs Warranty with ADP

¹WiFi 6E requires Windows 11 Operating system and compatible router. Router requires a separate purchase. WiFi 6E connectivity is only available in <u>select locations</u>. Check availability with your service provider.

Ubuntu





INR 52,500*

Recommended Accessories

Dell Pro Wireless Keyboard and Mouse -KM5221W



Dell Pro 7-in-1 **USB-C Travel Hub** -DA310



Dell Pro Wireless Headset - WL3024



Dell Pro 24 Plus Monitor - P2425H



Dell Pro Desktops

Professional-grade desktops designed for adaptability, exceptional performance, and intelligent workload optimization.

Expandable desktops built to maximise productivity

Sleek, space-saving allin-one desktops that combine performance with collaboration features

E F

Features class-leading security and manageability solutions

#

designed to maximise efficiency and productivity in small workspaces





OptiPlex 7020 MT

Intelligent desktops for every workstyle

Future-ready DDR5 memory New thermal options allow you to set the system in quiet mode Enjoy a smooth viewing experience, free of refresh interruptions

MOC: INDOPTIMTi312U8512WIFI-S1



i3-12100















8GB

DDR 5



Internal Speakers



WIFI Card+Ext Antenna/CISwitch



DELL

INR 38,800*

Recommended Accessories

Dell Webcam -WB3023



Dell Pro Wireless Headset - WL3024



Dell Pro Micro All-in-One Stand - MFS22



Dell Pro 24 Plus USB-C Hub Monitor -P2425HE





	Basic	ProSupport	ProSupport Plus
Self-healing automations via SupportAssist Al technology			
Library of Dell-authored scripts to automate tasks and remediate issues			✓
Automated PC optimizations			✓
Custom catalogs for remote BIOS, driver and firmware updates			✓
Proactive monitoring via SupportAssist Al technology			
Customizable dashboard in TechDirect portal	✓	✓	✓
Fleetwide view of security, health and application experience scores	✓	✓	✓
Proactive and predictive hardware alerts with auto dispatch		✓	✓
System-level performance and utilization metrics		✓	✓
BIOS, driver, firmware and application version tracking for compliance		✓	✓
PC inventory with sites and grouping for asset management		✓	✓
Support essentials			
Technical support with Al-driven troubleshooting tools	Business hours only	24X7	24X7
In-region Pro Support expert assistance for hardware and software issues		✓	Priority access
Next business day onsite repair ¹		✓	✓
International travel support	✓	✓	✓
Technical Customer Success Manager			500 system minimum
Keep Your Hard Drive Service			✓
Accidental damage coverage ²			✓
Extended Battery Service			Optional
Term-based subscription			US and Canada

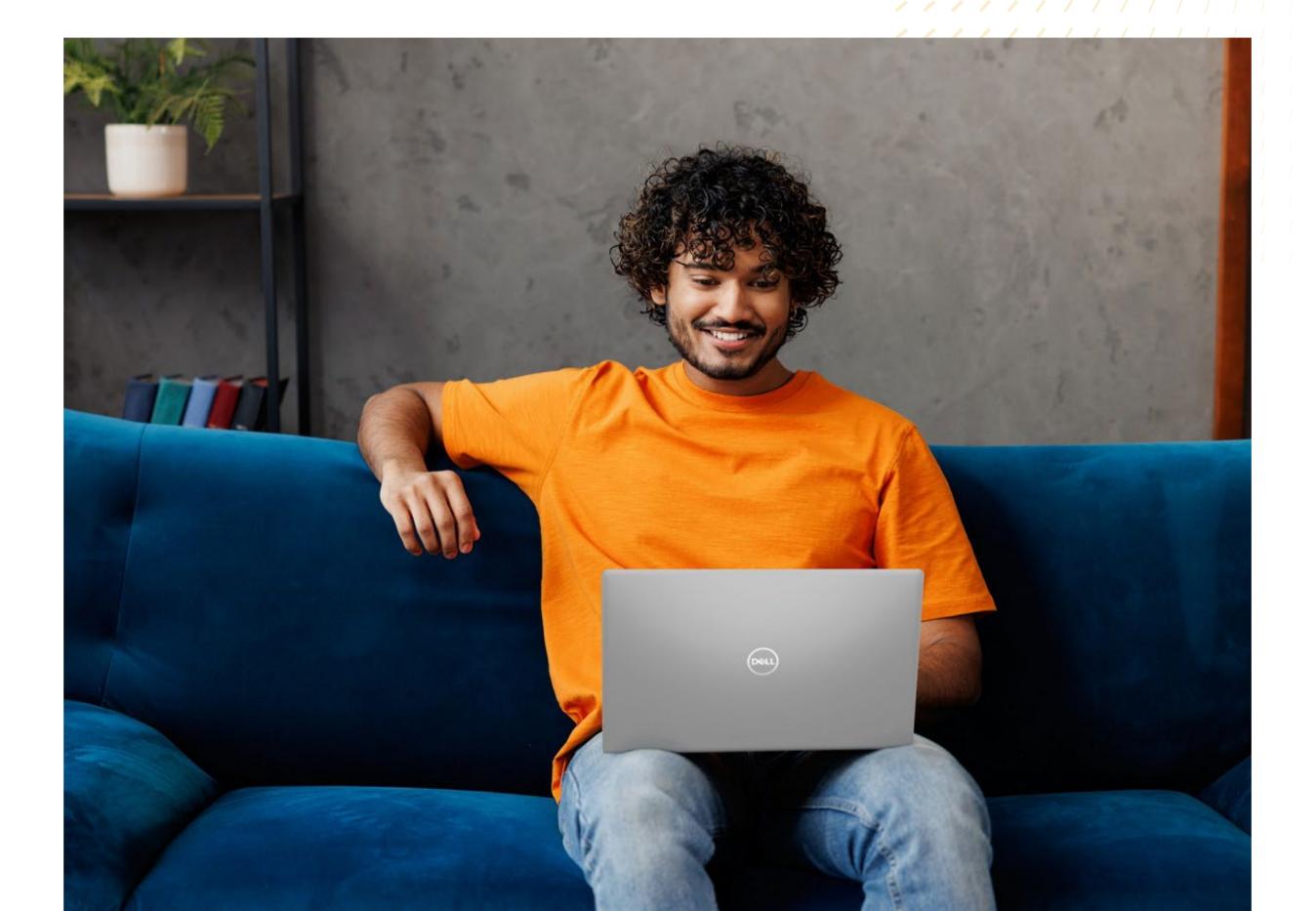
ProSupport Flex
✓
✓
✓
✓
✓
✓
✓
✓
✓
24X7
✓
✓
✓
✓
Optional
Optional
Optional
US and Canada

ProSupport Suite for PCs
Simplify PC management and save IT admin time
641 hours of admin time saved per year on recurring tasks for a 1,000-device fleet*
37 seconds Time to initiate device driver and firmware updates for an entire fleet*

^{*}Based on a Principled Technologies report, "ProSupport Plus vs manual approach comparison report" November 2023. Testing commissioned by Dell, conducted in the United States. Actual results may vary. Full report: (https://facts.pt/PELu7lm)

Is your data encrypted and secure?







- Designed with multiple layers of protection
- Keep apps and data secure
- Reduce the attack surface
- Improve cyber resilience



- Dell Management Portal for easy device management and BIOS updates
- Reduce costs and streamline operations



- Improve user experiences
- Boost efficiency
- Streamline workflows with AI-fueled capabilities
- Access to Copilot* in Windows

Windows 10 support ends on October 14, 2025

This means devices will no longer get security and feature updates, which may put your business at risk.

Learn More



Disclaimer

¹Based on internal analysis, December 2021.

²Dell UltraSharpWebcam (4K), Dell Pro Webcam (2K), Dell Webcam (2K) vs competitors within its class. Based on an August 2023 Hot Tech Vision and Analysis study commissioned by Dell Technologies, "The Webcam Competitive Benchmarking Study." Actual results will vary.

³Disclaimer: Based on Dell internal analysis, December 2024. Most manageable commercial docks when comparing Dell to similar offers from the other tier 1 PC peripheral OEMs. Key manageability features, including update processes, systems management solution capabilities and integrations with 3rd party management solutions were analyzed, confirming Dell Pro Docks as the most manageable commercial docking stations.

⁴Based on internal analysis, December 2024. 65% post-consumer recycled plastic in the chassis. Applies to docks comparable with the Dell Pro Dock - WD25, Dell Pro Smart Dock - SD25, Dell Pro Thunderbolt 4 Smart Dock - SD25TB4 and Dell Pro Thunderbolt 5 Smart Dock - SD25TB5.

⁵Based on Dell internal analysis, December, 2024. Dell's solution was compared to the (4) known PC accessory management solutions from leading OEMs, finding that Logitech, and HP both support only (2) peripheral categories each, Lenovo supports (5) accessory categories and Jabra supports only (1). Dell offers the ability to manage and customize (8) PC accessory categories including a breadth of purpose-built Dell displays, docks, keyboards, mice, stylus, webcams, headsets, and speakers.

6*Data comparison is based on Dell EcoLoopbags launched prior 2025. Based on internal analysis, September 2024. *Applies to Dell Pro 13-14 Plus EcoLoopBackpack (CP5426G).

⁷Based on Dell analysis, January 2025.

⁸Based on internal analysis on commercial collaboration headsets with AI-enabled noise cancellation mics, Jan 2025.

⁹Based on Dell analysis (busy light and ANC off mode) of battery life usage, July 2024. Results vary depending on use, operating conditions and other factors *applies to Dell Pro Premium Wireless Headset – WL7024.

¹⁰*Based on Dell internal analysis – November 2024 'Solution' refers to a combination of Dell Management Portal's cloud-based PCs management capabilities in Microsoft Intune & Dell Device Management Console's cloud-based peripherals management capabilities.

Dell Device Management Console and its cloud-based peripherals management capabilities planned for activation in March 2025 Al PCs refer to PCs with Intel® Core™ Ultra processors, that handle Al workloads on-device efficiently.

¹¹98% recycled aluminum in the thermal shielding. Based on internal analysis, March 2024. 65W USB-C Adapter, 130W SFF Type-C Adapter, 100W SFF Type-C Adapter, 280W Type-C Adapter, 360W Type-C Adapter.







Unleash the Power of Alon your PC

For more information:



<u>Visit the</u> <u>Dell Technologies Partner Program</u>



Connect with your Dell Account Manager

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