



## **2020 Marketing Development Funds (MDF) Application**

As a TechSelect member, Marketing Development Funds are available to you each year in the amount of \$500 to put toward your marketing activities.

### **Guidelines:**

- TechSelect Marketing Development Funds are to be used for your marketing efforts.
- Funds will be issued in the form of a \$500 credit memo applied to your Tech Data account.
- Funds are limited. Applications will be processed on a first-come, first-served basis.
- Only one application per member, per program year.
- Applications received after the deadlines below will be rejected.
- A credit memo will be processed upon receipt of proof of performance (POP).
- POP can be in the form of an invoice, a finished print piece, event agenda with attendee list or other approved materials.

### **To qualify, members must:**

- ✓ **Be in good credit standing with Tech Data.**
- ✓ **Have the TechSelect Partner logo displayed on their company website.**
- ✓ **Send the application and POP by the deadlines listed below.**

### **Instructions:**

1. Complete application and e-mail it to **scott.mela@techdata.com**.
2. Complete marketing activity and submit POP by deadline below.

Notification of approval or denial will be e-mailed to you within 15 days of receipt.

### **Marketing Activity (please check one of the following):**

- |   |   |
|---|---|
| <input type="checkbox"/> Tech Data TeleSmart telemarketing campaign | <input type="checkbox"/> Third-party telemarketing activity |
| <input type="checkbox"/> Tech Data TDAgency print campaign          | <input type="checkbox"/> Third-party print campaign         |
| <input type="checkbox"/> Other (describe below)                     |   |

### **Description of activity:**

#### **Select quarter in which your activity will take place:**

- ☐ Q1 – Application Deadline: **3/1/20**; POP Deadline: **4/12/20**
- ☐ Q2 – Application Deadline: **5/1/20**; POP Deadline: **7/12/20**
- ☐ Q3 – Application Deadline: **8/1/20**; POP Deadline: **10/11/20**
- ☐ Q4 – Application Deadline: **11/1/20**; POP Deadline: **1/13/21**

Account Number

Street Address

Account Name

City

Contact

State

Phone

ZIP

E-mail

Web Site URL

**If you have any questions, please contact your TechSelect Business Development Representative at 800-237-8931 X84529.**