BE SCARED YET PREPARED WITH INCIDENT RESPONSE

For months, a threat actor has gone undetected in your company’s network and has decided now is the time to execute their nefarious attack. Your customers’ confidential data disappears before your very eyes. Your financial accounts have been compromised resulting in major financial loss. The final blow? You are forced to close because you did not have a robust security remediation plan in place to protect your company from a devastating cyberattack. Your worst nightmare has come true. But wait...is this really happening? No, it’s all just a horrible nightmare. While this is a pretend scenario complete with a boogeyman, these outcomes are the all too scary reality of a cyberattack.

What can you do to prepare your customers to proactively face their cybersecurity fears?

Tech Data offers partners new Incident Response (IR) services and Threat Intelligence to help ensure that your customers have the right weapons in place to effectively detect, respond and recover from cyber threats, because the nightmare doesn’t have to become a reality.

Here are four actions you can take to help prepare your customers from a malicious cyberattack:

1. **DEVELOP AN EFFECTIVE PLAN FOR YOUR CUSTOMERS**
   - Work with your customers to create a well-defined plan to contain, mitigate, and recover from a security incident.
   - Outline the steps that need to be followed during an incident, who is responsible for what step and whom to notify and how to resume operations as quickly as possible.

2. **TEST AND UPDATE YOUR CUSTOMERS’ PLAN**
   - Many organizations either lack a well-defined incident response plan, don’t regularly update their incident response plan or haven’t thoroughly tested their existing plan.
   - If your customer isn’t regularly updating their incident response plan or they aren’t testing their incident response plan for specific scenarios then their plan may not function as they expected.

3. **MANAGE AND MITIGATE ACTUAL CYBER ATTACKS**
   - The nightmare has occurred - a security incident has been detected. Your customer may lack an incident response plan, their plan may not be aligned to current threats or it fails to include 3rd party resources. Their team is in full panic mode. Your customer will need the guidance of an emergency IR playbook in order to respond immediately.

4. **OBTAIN THREAT INTELLIGENCE TO DETECT AND PREVENT FUTURE ATTACKS**
   - There are too many threats, threat actors (bad guys) and new threat vectors for any entity to fend off alone. With the massive and growing cybersecurity skills gap, every company needs extra help to gather the latest threat intelligence and stay on top of the evolving security landscape.

Tech Data can work directly with your customers on your behalf to deliver a cyber resilience policy and playbooks which integrate seamlessly with your customers’ people and processes.

These resources include customized technical and strategic guidance on effectively identifying, containing and neutralizing suspected incidents to quickly help your customers recover and resume their operation with minimal impact.

Tech Data provides your customers with strategic guidance on effectively detecting, containing, eradicating, and remediating suspected incidents and limiting their impact on the business.

Our IR Readiness Assessment can also test for specific scenarios, which is an essential step to building robust incident response plans for your customers.

Tech Data's Incident Response Emergency service helps ensure your customers have the right cyber expertise and capabilities in place to quickly and effectively respond and recover from cyber threats.

Our incident responders quickly engage your customers to rapidly provide immediate breach remediation assistance for swift resolution. Rapid response ensures your customers can successfully contain the overall impact of a security incident.

Tech Data's RECON ISAO – Our threat feed ensures your customers gain access to the most comprehensive threat intelligence available. RECON ISAO collects threat intelligence data from over 500 entities globally, which can be fed into most any SIEM solution.

By joining the RECON ISAO, your customers are leveraging mutual collaboration mindshare to build a stronger cyber defense.

Let Tech Data give you peace of mind and a good night’s rest with preventative security tools that equip you to keep the hackers at bay. Ready to learn more about our Incident Response services and Threat Intelligence? Contact our security team today at securitieservices@techdata.com.